

REFERENCES

- Agustia, Km. T.S. (2018). *Non-Verbal Communication in Coca Cola Advertisement: Semiotic Analysis*. Conference Paper. Universitas Dhyana Pura Bali 2018.
- Arikunto, Suharsimi. (2010). *Manajmen penelitian*. Jakarta: renika cipta.
- Ayo Berubah Advertisement*. Pasundan Univeristy Bandung 2017.
- Baladipa, Made P. (2012). *Semiotic Analysis in the Samsung Galaxy Tab andn iPad Advertisement*. Faculty of Arts. Udayana University 2012.
- Bjerregaard, M. (2010). *Facebook's Effects on Subtle Emotion Decoding, Academic Perfomance, and Identity Protection*. (Unpublished Master's Thesis. Southern Utah Univeristy, Cedar City, UT) 2010.
- Cresswell, Jhon W. (2009). *Reseach design: Qualitative, Quantitative and Mixed Methods Approaches*. California: Sage Publication, Inc.
- Department Letters and Humanities Faculty, State Islamic University Syarif Hidayatulah Jakarta 2014.
- Dermayanti, N, P, D., Sudipa, I. N., & Widiastuti N. M. A. (2016). *Semiotics Study on Visual and Verbal Signs of Taylor Swift's Music Video "You Belong With Me" and Its Song Lyrics*. Humanis Faculty of Arts, Udayana University, 17(1), 175-183, ISSN: 2302-920X.
- Dyer, Gillian. (2016). *Advertising as Communication*. London and York: Routledge.
- Ermawati, E. (2013). *Using Video Clips to Improve The Speaking Skills of The Student of the Fourth Grade of Sengon Elementary School 3 (SES 3) In The Academic Year Of 2011/2012*. English Education Department Faculty of Language and Art, Yogyakarta State University 2013.
- Farkhan, Mukhammad. (2011). *Proposal Penilitian Bahasa & Sastra*. Jakarta : Celia. 2007.
- Faturahman, I. A (2014). *Semantics Analysis on Celluler Phone Advertisement of Samsung Galaxy Saries Using. C. S. Pierce Theory*. English Letters
- Harramudin, Jody T. (2017). *A Semiotics Analysis on Gerakan Nasional Revolusi Mental Ayu Berubah Advertisement*. English Department Faculty of Art and Letters Pasundan University of Bandung.
- Hoed, Benny H. (2011). *Semiotik dan Dinamika Sosial Budaya*. Jakarta: Komunitas Bambu.
- Kadek, N., & Yanti, W. (2018). *Semiotic Study of Symbol for Sandy The Mute Character in Rise of Guardian Movie*. Humanis Faculty of Arts, Unud University, 22, 368–373. <https://doi.org/10.24843/JH.2018.v22.i02.p13>
- Khumar Ranjit. (2011). *Research Methodology A Step-by-Step Guidefor Beginner 3rd Edition*.
- Miftahuddin, Chanif M. (2010). *A Semiotic Study on The Use of Verbal and Visual Symbol in Ungu's Religious Song "Dengan Nafasmu" from Aku dan Tuhanku Album as The Message of Islamic Proselytizing*. Dakwah Faculty State Institue for Islamic Studies (IAIN) Walisongo Semarang 2010.
- Mulyana, Dedy. (2007). *Ilmu Komunikasi Suatu Pengantar*. Bandung: Remaja Rosadakarya.

- Muniandy, B. & Veloo, S. (2011). *Managing and Utilizing Online Video Clips for Teaching English Language; Views of TESOL*. International Journal of Social Science & Humanity, University Sains Malaysia. 224-228.
- Obe Joseph. (2009). *Introduction to Mass Communication*. Convenan University Nigeria. 81-84.
- Pertiwi, P. A., Sosiowati, I,G,A,G., & Pratiwi, P, A, A. (2017) *Analysis of Verbal and Visual Aspects in Taylor Swift's Music Video Our of the Woods*. Humanis Faculty of Arts, Udayana University, V19(1), 132-140, ISSN: 2302-920X.
- Pierce, Charles Sanders. (2018). *Philosophical Writing of Pierce*; Edited By Justus Buchler. New York, Dover Pubication.
- Plum, Michael D. (2013). *Non-Vionerbal Communication in Instan Messaging*. L. Paul Husselbee. Ph.D., Thesis Supervisor.
- Putra, V. H. (2018). *Visual and Verbal Communcation in Coldplay's Music Video Clip "Hymn for the Weekend*. Humnist Journa Faculty of Arts. Udayana University.
- Riswandi. (2009). *Ilmu Komunkasi*. Yogyakarta: PT. Graha Ilmu.
- Sobur, Alex. (2009). *Analisis Teks Media*, Bandung. Remaja Rosdakarya.
- Sugiyono. (2013). *Penelitian Pendidikan, (Pendekatan kuantitatif, Kualitatif dan R&D)*: Alfabeta Bandung.
- Suryabrata. 2010. *Metodologi Penelitian*. Jakarta : Rajawali Pers.
- Syahrani, Marissa S. (2011). *Summary of A Semiotics Analysis on Chocolate Advertisement in Intstyle Magazine*. English Letters Department Letters and Humanities Faculty, State Islamic University Syarif Hidayatullah Jakarta. 2011.

APPENDICES



You need to calm down



I AM CALM!!









"ME!"

(feat. Brendon Urie of Panic! At The Disco)

I promise that you'll never find another like me

I know that I'm a handful baby, uh
 I know I never think before I jump
 And you're the kind of guy the ladies want
 (And there's a lot of cool chicks out there)

I know that I went psycho on the phone
 I never leave well enough alone
 And trouble's gonna follow where I go
 (And there's a lot of cool chicks out there)

But one of these things is not like the others
 Like a rainbow with all of the colors
 Baby doll, when it comes to a lover
 I promise that you'll never find another like me-e-e-eh

Ooh-ooh-ooh-ooh
 I'm the only one of me
 Baby, that's the fun of me-e-eh
 Ooh-ooh-ooh-ooh
 You're the only one of you
 Baby, that's the fun of you

And I promise that nobody's gonna love you like me-e-e-eh

I know I tend to make it about me
 I know you never get just what you see
 But I will never bore you, baby
 (And there's a lot of lame guys out there)

And when we had that fight out in the rain
 You ran after me and called my name
 I never want to see you walk away
 (And there's a lot of lame guys out there)

'Cause one of these things is not like the others
 Living in winter, I am your summer
 Baby doll, when it comes to a lover
 I promise that you'll never find another like me-e-e-eh

Ooh-ooh-ooh-ooh
 I'm the only one of me
 Let me keep you company-e-e-eh
 Ooh-ooh-ooh-ooh

You're the only one of you
 Baby, that's the fun of you

And I promise that nobody's gonna love you like me-e-e-eh

*[Single version:
 Hey, kids
 Spelling is fun]*

Girl, there ain't no "I" in "team"
 But you know there is a "me"
 Strike the band up 1, 2, 3
 I promise that you'll never find another like me

Girl, there ain't no "I" in "team"
 But you know there is a "me"
 And you can't spell "awesome" without "me"
 I promise that you'll never find another like me-e-e-eh

Yeah, ooh-ooh-ooh-ooh
 (And I won't stop, baby)
 I'm the only one of me
 (I'm the only one of me)
 Baby, that's the fun of me-e-e-eh
 (Baby, that's the fun of me)

Ooh-ooh-ooh-ooh
 You're the only one of you
 Baby, that's the fun of you
 And I promise that nobody's gonna love you like me-e-e-eh

Girl, there ain't no "I" in "team"
 Ooh-ooh-ooh-ooh
 But you know there is a "me"
 I'm the only one of me
 Baby, that's the fun of me-e-e-eh

Strike the band up 1, 2, 3
 Ooh-ooh-ooh-ooh
 You can't spell "awesome" without "me"
 You're the only one of you
 Baby, that's the fun of you

And I promise that nobody's gonna love you like me-e-e-eh

VITAE



Maylani Sahara was born on April 17, 1996 in Banjar Kertahayu, Central Lampung. She has two nicknames, her friends usually call her “Eneng” but in her family, she called “Ela”. She is the last child of two siblings from Mr. Ujang Sahara and Mrs. Maesaroh (Alm). Her parents are a farmer. She has a brother named Deni Erlanda.

She started her education at Banjar Kertahayu 3 Elementary School. After graduated from elementary school, she registered in Junior High School 2 Candi Rejo, and then continued to Senior High School 1 in Banjar Kertahayu. She Finally graduated and continued her education at Muhammadiyah of Metro majored in English Education. During her education at Metro, she liveed in Batanghari. She has a simple dream, someday will be a useful person for many people.