

CHAPTER III

RESEARCH METHOD

A. Research Design

In this research, the researcher uses descriptive qualitative method. This research is categorized as qualitative research because the researcher presents the data by describing the data based on main character. Qualitative research is a kind of research result founds which can't be got through statistical procedure.

According to Creswell (2012:16) in (Huda, 2017) Qualitative research is best suited to address a research problem in which do not know the variables and need to explore. The literature might yield little information about the phenomenon of study, and you need to learn more from participants through exploration. In qualitative study, the literature serves a slightly different purpose and the researcher uses the literature to support the findings.

The researcher will know kind of the main character in Beauty and The Beast movie.

B. Research Subject and Object

In undertaking this research, the researcher will be settling on the subject, and object of this research. The subject of this research the main character in beauty and the beast movie. The object of this research is character in movie.

C. Research Instrument

According to Mukhtar (2013) in (Sasmita & Hardiah, 2018) instrument is a tool of direct observation, because all sense of researcher is essentially a tool of observation.

However, the researcher uses supporting instruments namely documentation and tabulation. It is explained as follow:

1. Documentation

The researcher uses documentation as the instrument to collect the data. According to Sidiq & Choiri (2019) Documentation is data collection which is not directly addressed to the research subject. Documents that can be researched are official documents such as decision letters, intruction letter, script, temporary, documents informal letter such as memorandums, and personal letter that can provide supporting information for a event. Documentation used here is beauty and the beast movie and script from the beauty and the beast movie.

2. Tabulation

According to Budiyanto (2009) in (K. & Setiawati, 2020) Tabulation is the preparation of the data in table form, the purpose of tabulation is to make the data to be easy to arrange, amount, and simplify data arrangement.

From the statement above, it is clear that tabulation facilitates in arranging data into rows and column for illuminating data of the research. In this research, tabulation is a tool to separate and to categorize the data based on found in the sentences of data source to analyze easily trough table.

Table 1 the example of the data classification table is as below:

Some of the data will be displayed here kind of characters in beauty and the beast movie.

NO	DATA	KIND OF CHARACTERS	EXPLANATION

Source: (Huda, 2017)

Table 2 the example of data description:

Some of the data will be shown here to find out how the main character in beauty and the beast movie.

NO.	Character	Scene Time	Description

Source: (Thamrin & Wargika, 2013)

D. Data Collecting Technique

Data collecting is very important to get the data. After making research instruments, the researcher collected the data that appropriate for this research. This research uses some of the data collection and such as:

1. Documentation

According to Nugrahani (2014) Documents is information that supports the collection of research data, carefully viewing, reading, paying attention, and taking notes on documents will obtain a lot of important information so as to obtain quite extensive data, as well as documents in the form of photos or movie.

Documentation can be done by collecting, watching beauty and the beast movie by understanding movie, reading script and dialogue of the beauty and the beast, and then finding out the main character in beauty and the beast movie.

2. Tabulation

The researcher uses tabulation that use to be easier to analyze the data. The researcher make a table as the process of analysis in the main character. After the researcher analysis the beauty and the beast movie, the researcher entered the data into tabulation to make easier for the researcher to determine the data and explain it. Then the researcher explain how the characters in beauty and the beast movie and provides a description, after that researcher enters the data into tabulation so that it was easy to understand.

E. Data Analysis Technique

There are 3 step of the Data Analysis Technique for qualitative research in (Yohanes Truman AM, Singgih Daru Kuncara, 2017) :

1. Classifying

The researcher classifying kind of character and how main characters described into each parts. Classifying the data based on

event experienced by the main characters in the movie. Then transferring the data into tabulation.

2. Identifying

Finding the answer of research problem by identifying the kind of main character and how the main characters described that showed by the main character in the movie and analyzing after watching and reading script beauty and the beast movie.

3. Making the conclusion

Make conclusion for answering the research question based on result of the research.