

## ABSTRACT

Fitri, Nurul. 2021. *Developing Animation Videos as Learning Media for Students Speaking Ability in Description Text on Junior High School 2 Metro*. Undergraduate Thesis, English Education Study Program Teacher Training and Education Faculty Universitas Muhammadiyah Metro. Advisor (1) Syaifudin Latif Darmawan, M.Pd (2) Drs. Bambang Eko Siagiyanto, M.Pd

**Key Words :** Developing, Animation Videos, Description Text, Speaking

Animation has many benefits such as clearer and attractive learning, the learning process is more efficient, effective because students can repeat it as needed, can improve the quality of learning outcomes, and can overcome the limitations of space and time between teachers and student. Animation also can give the impression of depth that can affect students' attitudes.

This study of learning media in the form of animated videos will be very helpful for teachers and students as an attractive learning media and make it easier for students to learn and understand English subjects, especially in speaking skill on descriptive text material. The type of this research are research and development (R&D). The models of this research are ADDIE model. There are five steps in ADDIE model; analysis, design, development, implementation, and evaluation. Assessment on video animation by media experts and material experts gets a percentage 79% and 82%. Students and teachers gave a positive assessment that is 82% and 96%, each assessment was in the very good category.

Based on the research that has been done, it can be concluded that video animation can be used as an attractive learning media for students. Besides being able to reduce student dependence on teachers, the video animation created can also make it easier for students to learn independently. Suggestion for use the researchers must understand more about a better voice recorder so that a clearer sound is obtained. Advanced product development adding some supporting characters so that the animation is more interesting.