

CHAPTER III METHODOLOGY

A. Research Design

The researcher uses qualitative descriptive research in analyzing word formation processes on slang words in Kendrick Lamar's *Damn* album. There are slang words appears in Kendrick Lamar's song lyrics need to be categorized. According to Pramudi in (Evadewi & Padang, 2018) Descriptive research is a research method that tried to characterize and analyze the object it is. (McNabb, 2011) states that descriptive research deals with document format which will analyzed and also involves that describe events and after all the data will be organized, described, tabulated, and depicted. Based on the explaining above, the researcher use qualitative descriptive research to analyze the data that indicated to word formation processes of slang words in Kendrick Lamar's *Damn* album. The researcher search the data on the internet, books, articles and journals that can help the researcher find the data to analyze the lyrics of Kendrick Lamar's *Damn* album.

B. Research Setting

The setting location of this research can be flexible depending on the researcher. The setting of this research is carried out in the researcher's room or library research because it is not a certain place to do.

C. Research Instrument

Research instrument in qualitative research is the researcher itself, because the researcher has a part to collect and identify the data which conceive types of word formation on slang words. Since the design of this research is qualitative descriptive research, the researcher formulated some instruments as below:

1. The researcher as Human Instrument

The qualitative researcher is the primary instrument for data collection and analysis. Data are mediated through this human instrument, rather than through questionnaires or inventories.

(Sugiyono, 2009) stated that qualitative research is a research method based on philosophy of positivity, which is used to check out the scientific condition of the object where the researcher is a key instrument.

Based on the stated above, in this study the researcher is being as the collecting data, analyzing data, and concluding the result.

D. Data Source

1. Subject of the Study

The subject of the research is Damn album by Kendrick Lamar

2. Object of the Study

The object of this research is types of word formation found on slang words in song lyrics by Kendrick Lamar. This research will analyze the types of word formation in slang words.

3. Source of the Data

The data are taken from Kendrick Lamar's songs on Damn album in spotify.

E. Method of Collecting Data

1. Tabulation

(Ahmad, 2012) stated that tabulation is the processes of putting the data in table from consisting of the data based on the analysis which has been done. The table must be able (Zhou & Yanhon, 2013) to compendious all data to be analyzed. The tabulation of the data is the creation of a table contains of various coded according to the required analysis. According to (Hasan, 2006) there are any kinds of data tabulation, including:

- a. Analysis table which is a table that contains information that has been analyze.
- b. Transfer table is has functions as an archive, which is a table that is used as a place to transfer code from observation records or questionnaires. This table serve as an archive.
- c. Ordinary tables are tables that arranged based on specific purposes and characteristics of certain respondents.

2. Documentation

Documentation is a past note. Document can be include of letter, picture, text, script or masterpiece (Sugiyono, 2015). Documentation is the process to collecting the data from various sources (newspapers, magazines, journals and books) also on the internet. In this research, documentation uses as a collecting data in which of the songs lyrics in Damn album by Kendrick Lamar were treated as a document and were interpreted to make a meaning (Bowen, 2009).

F. Technique of Data Analysis

The techniques of analysis are:

- a. The researcher read and identify the data on song lyrics in Kendrick Lamar's damn album on spotify
- b. The researcher find the slang words use word formation processes
- c. The researcher made tables based on the types of word formation on slang words to categorized
- d. Then, the researcher gave interpretation and summarize from the result of the data