

CHAPTER I INTRODUCTION

A. Research Background

Language is a means of communication between person of the community in the form of a symbol of sound produced by the speech part. Perhaps there is an objection by saying the language is not only the tool for communication. Most languages have a visual or graphical representation encoded into symbols, or a writing system composed of glyphs to inscribe the original sound or gesture and its meaning. The scientific study of language is called linguistics.

The concept of language variation is central in sociolinguistics. The English language varies on individual, regional, national and global level. Unfortunately, some people are unaware of various social and regional dialects, and different varieties of English in the world. Understanding variation within a language is important for every member of community and especially for those who receive a college education. Based on the concept of language variation, it can look at the following variety terms: Polite (Formal), Colloquial (Informal), Regional Dialect, Social Dialect, Lingua Franca, Pidgin, Creole, Vernacular, Patois, Lingo, Jargon, and Slang.

Slang is a type of language that consists of words and phrases that are very informal and it also refers to the language used in members of particular groups. The researcher can find the slang words used in everyday life, movies also in every songs where informal English is allowed. There is no formal classification in slang language, except that is a subclass of the language. The form of slang and colloquial words occur through some processes. Linguistically, these processes are called word formation processes.

Word formation processes are the processes of creating new words and the new uses of the old words. For example, in daily communication, the term lol is often used. It is formed by the process of acronym, in which it is actually derived from Laugh of Loud. There are several theories about word formation processes that are introduced by the linguists. There are ten processes of word formation. Those processes are coinage (Kleenex, Teflon), borrowing (lilac from Persian), compounding (bookcase, doorknob), blending (telecast comes from television + broadcast), clipping (fan from fanatic), backformation (emote from

emotion), conversion (crazy ideas becomes a crazy) (adj), acronym (CD Compact Disk), derivation (unhappy), multiple processes. Word formation processes can find in any platforms and media such as movies, songs and etc.

There are many word formation processes of slang words used in songs. The song is a poem that is pronounced according to a certain tone, rhythm, time, and melody to form harmony. The song is often also referred to as a song which means the composition of tone or sound art in the sequence, combination, and temporal relationships (usually accompanied by musical instruments) to produce musical compositions that have composition and perfection (using rhythm). The range of rhythmic notes or sounds is also called songs. There are different types of songs: Classical, pop, rock, metal, country, ballads, dance, love, gospel, and hip-hop.

In this research, the researcher use hip-hop songs. Hip-Hop is cultural movement sweeping up music, poetry, dance, art, fashion, and political philosophy. A lot of people use hip-hop synonymously, but strictly speaking hip-hop is a cultural movement (including music). Hip-hop songs have become popular not only in the USA, but all over the world. The most popular singers in Hip-hop are Eminem, Nelly, Akon, 50 Cent, Kanye West, and Kendrick Lamar.

In this study, the researcher choses an album hip-hop from Kendrick Lamar because the way he crafts his albums, he tries to lift the black artists to greater heights through his songs, but also tackles his own depression. His music includes stories about alcoholism, drug use, mass incarceration, poverty, homelessness, the perils of gang life and what makes it attractive to some kids, racism, over policing, self worth, love, relationships, and religion and also there are so many slang words in his lyrics.

Based on matters above, there is phenomena of language development in human life, the researcher is interested to conduct research about the slang words in Kendrick Lamar's damn album by concerning one problem, the types of the slangs found in the lyrics by using word formation.

B. Research Focus

In this research, the researcher wants to focus in analyzing the slang words and the types of slang words on Kendrick Lamar's "DAMN" Album.

C. Research Question

In order to know the meaning of Kendrick Lamar's songs, there are two research question which are formulated in this study:

1. What are the types of word formation on slang words in Kendrick Lamar's Damn album?
2. What are the correct meaning of slang words before changed into a new word by using word formation processes in Kendrick Lamar's Damn album?

D. Research Objective

Based on the research problems above, the research have the following objective:

1. To analyze the types of word formation on slang words in Kendrick Lamar's Damn album.
2. To know the correct words of word formation on slang words in Kendrick Lamar's Damn album.

E. Research Benefit

1. Theoretically

This research can help the readers understand to know the types of word formation in slang words through the songs and the definition of it is.

2. Practically

This research hopefully has some benefits for all students and the future researchers, especially for English Department students. For the students are able to apply their knowledge and conceive of slang words in the appropriate daily conversations or informal situation. For the future researchers can identify types of word formation in slang words through the songs