

## **CHAPTER I**

### **INTRODUCTION**

#### **A. Research Background**

Communication is a process of expressing ideas and feelings or of giving people information. In this statement it means delivering or producing of message from the source speaker to the listeners or readers. There are two ways of delivering messages: spoken and written. Spoken message is a message when people convey their messages orally for instance conversation between two people. Meanwhile written message is speakers deliver their messages to readers indirectly or just written. Written message be like media such as email, newspaper, magazine or in the internet.

When producing a written product, there are many things to be considered. One of them is grammar knowledge. Besides grammar knowledge, there are other factors contribute to the quality of a writing product, it is cohesion. Cohesion can be interpreted as a tool that can unite text and provide meaning in the text. Someone is considered successful in learning a language when they are able to communicate not only in spoken but also in written. A good grammar can form well structured and understandable sentences. In other case, sometimes also someone are difficult to understand language because the people have difficulty to understand the meaning of the sentence. In written text, someone must analyze the sentence meaning by knowing the relation among sentences in written text or utterances in the spoken text. In each related sentence there must be one currently that appears here, the meaning in the sentence can be conveyed, therefore that is why between the sentence one to another

sentence, there must be cohesion. According to (Hidayat, 2016) Having good cohesion in a writing project can make the readers easily understand where you are taking them.

Cohesion can be interpreted as a tool that can unite text and significant meaning in using sentence. The researcher should use grammatical and lexical if the researcher want to know the cohesion of the text, so that the researcher can do the research as well as possible. The cohesion namely formation text which has the unrelated structurally each other.

In this era, internet has become the significant way to get information. People can look for what people need from the internet. The information regarding political, health, sport, cultural and others. One of digital news which gives many kinds of information is The Jakarta Post. The Jakarta Post is a daily English language newspaper in Indonesia. It is one of the big online newspaper in Indonesia, that provide English in giving the information. The paper is owned by PT Bina Media Tenggara, and the head office in the Jakarta. It consists of news, sport, opinion, lifestyle and living section. Nowadays, the latest news is related to Corona Virus. "Coronavairus Disease 2019 ( Covid-19 ) is a new virus found in the early of 2020". (Yuliana, 2020). This virus comes from Wuhan, Tiongkok.

For the example in The Jakarta Post in Healthy topic that published on Friday, October 16th 2020 is as followw: "*The Indonesian Medical Association (IDI) has called for comprehensive cooperation of both the government and the public in implementing health protocols, so that the medical personnel and health workers can continue their work without their on the line*" (Ajistyamata, 2020). In that clause the word "their" as personal reference, the word "*their*" refers to "*medical personnel and health workers*" in the sentence as the subject in sentences.

For the example in the Jakarta Post is as follows : "*We know that Bio Farma has high international credibility in vaccine production, so does Hasan*

*Sadikin Hospital [RSHS] in vaccine clinical trials,” she said. “Does” in the sentence above refers to “Bio Farma”. It is about verbal substitution.*

Cohesion has an important role especially in learning process of grammatical and lexical so that writing can be arranged systematically and readers can more easily understand the meaning of the text. Because of the use of cohesion itself is like a link between sentences in a text. In fact, there are many researchers do not understand the cohesion, likewise some of the readers are confused to comprehend a reading that has not had any cohesion be like the example above.

In this research, the researcher analyse The Jakarta Post news in health topic regarding has publishes. This research tries to find the grammatical cohesion in jakarta post on focusing reference and substitution. The researcher is interested in this topic because it is so crucial to the researcher who wants to do the research. Sometimes the confusion occurs when the language is too complicated and not strict to the point. Therefore, it also will be useful to develop English learners knowledge of reference in the text.

Based on that statement above, the researcher would like to find out the use of reference type and to know the dominantly type of using rERENCE used in the article of Jakarta post newspaper.

## **B. Research Focus**

The researcher focus on health topic. The target of this study is to analyse and describe the types of reference and substitution in The Jakarta Post. The article that used in this research is about the news that published in November 2020.

### **C. Problem Formulations**

This study is conducted to answer the formulated problems in the following questions:

1. What are the types of reference and substitution that used in The Jakarta Post news?
2. What are the most frequently types of reference and substitution that used in The Jakarta Post news?

### **D. Research Objectives**

Based on the problems above, the objectives of the study are aimed :

1. To describe the types of reference and substitution that used in The Jakarta Post news.
2. To discover the most frequently types of reference and substitution that used in The Jakarta Post news.

### **E. Research Benefit**

1. For the students

The result of this study will increase the knowledge of Academic learner can arrange the text systematically based on the rule of cohesion.

2. For the Lecturers

Analyzing the use of grammatical cohesion, it will give the important role in giving feedback for the lecturers in order to evaluate and develop the material in teaching learning process.

3. For the readers

This research can help the readers to get description about reference and substitution that is used in The Jakarta Post News. This research provides the readers to knowing the meaning of the text.

4. For the other researchers

The result of this study is useful for other researcher who have an interest in making in the same topic and goals. This will show how the reference and substitution is used in The Jakarta Post news especially in Covid-19 topic.