

## CHAPTER III

### RESEARCH METHODOLOGY

#### A. Research Design

This research was a qualitative research. The researcher used a descriptive qualitative methodology in this research. It means that data are explained in words, sentence, and table, and then interpret the meaning by using interpretative analysis.

According to (Creswell, 2014):

“Qualitative research is an inquiry process of understanding based on distinct methodological traditions of inquiry that explore a social or human problem. The researcher builds a complex, holistic picture, analyzes words, report detailed views of information, and conducts the study in a natural setting.

The process can be a form, characteristics, relationships, similarities, activities, change, and differences between one phenomenon and another phenomenon. Descriptive research is research where researcher trying to describe and interpret things, such as the condition of a thing or relationship, opinions that develop, an effect that occurs, and trends that are ongoing in the community.

Moreover, (Creswell, 2014) adds in his book as follow:

“Writing a methods section for a proposal for qualitative research partly requires educating readers as to the intent of qualitative research, mentioning specific designs, carefully reflecting on the role the researcher plays in the study, drawing from an ever-expanding list of types of data sources, using specific protocols for recording data, analyzing the information through multiple steps of analysis, and mentioning approaches for documenting the accuracy or validity of the data collected”.

Related to the statement that has been explained above, the researcher makes the report in descriptive qualitative method. The descriptive method was appropriate for this study, therefore the goals of this research were systematically, factually, and accurately to describe or illustrate the fact, characteristics, and relationship of the researched element. The writer was

willing to find out how far the deixis of word in movie script and how the meaning of deixis affects the meaning of the utterance in the movie script.

## **B. Research Instrument**

Research instruments are the tool that will be used in doing the research. In the qualitative research, the instrument was the researcher itself. According to Arikunto (in Mahreda, 2017) instrument is a tool or a means that the researcher used to accumulate the data in qualitative research. The main instrument is the researcher who acquires, collects, and analyzes the data. Further, the researcher needs help from other instruments to makes this research. Furthermore information, the researcher explains as follows:

### **1. The Researcher as Human Instrument**

Based on Sugiyono (2015) in qualitative research, the researcher is the key instrument. Besides that, the purpose of the qualitative researcher as a human instrument is to determine the focus of the research, selecting the informant as the data source, undertaking data collecting, measuring the data quality, analyzing the data, interpreting the data, and concocting closing stages of the research.

### **2. Tabulation of research**

Tabulation is the systematic arrangement of the statistical data in columns or rows. It implicates the orderly and systematic presentation of numerical data in a form designed to explain the problem under consideration. Tabulation helps in drawing the inference from the statistical figures. Based on, Imam (2012) argues that “the process of arranging data into rows and columns is called tabulation”. Tabulation aims to present the data in such a way that they become more meaning full and can easily be understood by people.

In this research, a table is a tool to separate and to categorize the data based on the characteristic found in the utterances of the data source to analyze easily through the table.

### **C. Resource Of Data**

In this research, the researcher analyzed the deixis in the movie script entitled "Toy Story 4". The script is written by Andrew Stanton Stephany Folsom and the movie is produced by Disney released in 2019. The data of this study were the utterances of Woody character that containing deixis in it.

### **D. Data Collecting Technique**

According to Yin (2011) collecting refers to the compiling or accumulating of objects (documents, artifacts, and archival records) related to your topic of the study. Most of the collecting will occur while the researcher is in the field, but the researcher also can collect objects from other sources, including libraries, historical archives, and electronically based on sources. The researcher collects the data in the following steps. First, the researcher collects the movie script of the data sources from the internet. Second, the researcher reads the appropriate dialogs which have many of deixis words in the data sources. Third, the researcher selects Woody's utterances. Last, classifying the utterances based on the deixis analysis.

### **E. Data Analysis Technique**

The research technique is analyzing qualitative data which requires understanding how to make sense of text and images so that you can form answers to your research questions Creswell (in Hasanah, 2012). The researcher analyzes the data by three steps as follows: firstly, the researcher transcribes Woody's utterances in the movie script. Secondly, the writer tabulating then classifying the deictic expression that has been determined based on Levinson (1983) theory on selecting the types of deixis. Thirdly, the researcher analyzes the word meaning of the deictic expression by looking up the Advanced Learner's Oxford Dictionary. Last, describing and explaining the research finding.