

CHAPTER III

RESEARCH METHODS

A. Research Design

Some methods of the conducting the research guide and help the researcher to collect and analyze the data. In this research the researcher use descriptive qualitative method to analyze the data, in order to understand about the directive speech acts. (Cresswell, 2014) explains "Research design are the specific procedure involved in the research process: data collection, data analysis, and report writing". In addition, Bogdan and Taylor in (Rahmat, 2017) "Qualitative methodology is a research served the data in the form of words written and spoken of the people and the observed behavior". By using descriptive research, the researcher tries to describe and analyze the directive speech act. Descriptive research purpose is to describe, to interpret and to overcome the problem on the accurate data.

According to the statement above, the researcher makes the report in descriptive qualitative. Descriptive methods is appropriate for this study. Therefore the aim of this research is systematically and accurately describes the fact of the researched element. Further, the researcher find out the kinds of directive speech acts in the movie entitle "Sonic the Hedgehog 2020" and also the forms of directive speech acts.

B. Research Instrument

One thing that very important to obtain the data of the study is the instrument. (Sugiyono, 2015) states that in qualitative research, the researcher is the key instrument. Based on the explanation above, the instrument in

qualitative is researcher itself. The main instrument is the researcher who acquired, collect and analyzes the data. Further, the writer needs secondary instrument to help researchers conduct the research. For further explanations, the researcher explains as follows:

1. The Researcher as Human Instrument

Instrument is the key to support this research. The instrument of this research is the researcher itself because there is no other instruments which are more important to be used to obtain the needed data. Donald in (Surahman, 2015) states that "In qualitative studies, the human investigator is the primary instrument for gathering and analyzing data".

2. Documentation

The researcher uses documentation as the supporting instrument to collect the data. Sugiyono in (Harwiyati, 2016) states that document is a note of the past. Document can be in form of letter, picture, text, script, or masterpiece. From its understanding, the researcher uses movie script as the instrument of this research to get the data.

2. Tabulation

Tabulation is the systematic arrangement of statistical data in columns. Tabulation helps in drawing the inference from the statistical figures. (Ibnu, 2019) states that "Tabulation is presentation of data in tabular form. Tabulation is a presentation that frequently used because it is more efficient and communicative". (Nurul Huda, 2015) argues that "Tabulation is the preparation of data into tabular form". The function of tabulation is to make the data easy

to compile, add up and facilitate the arrangement of data to be presented and analyzed.

From those explanation, the researcher conclude that tabulation is the way in arranging data into the column and rows. Tabulation is data processing by presenting data in form of table to make the researcher easier in analyze data.

C. Source of Data

The data source of this research are the script of sonic the hedgehog movie. The researcher collect the utterances data in form of script which contains directive speech acts of sonic the hedgehog movie. The data in this research obtained from the dialogue or script of the movie.

D. Data Collecting Technique

According to (Sugiyono, 2015) "Data collecting technique is the most important step, because the main aim from research is obtaining the data". However, the researcher collects the data in following steps. First, the researcher collects the script of the data sources from the internet. Second, the researcher reads the script to find the directive speech act. Last, classify and analyze the data according to the research focus.

E. Data Analysis Technique of the Research

Bogdan in (Sugiyono, 2014) states that "Data analysis is the process of systematically searching and arranging the transcript, fieldnotes and other materials". Data analysis will do after data collection. Researcher use some steps to analyze the data as follows :

1. Identifying the data. It means, the researcher identify and classify the kinds and the form of directive speech act.
2. Categorizing the data. The researcher categorize the data related to the problem and anything needed on the purpose of the study.
3. Analysing the utterances related to the kinds and the forms of directive speech acts.
4. Reporting the result then the researcher makes a conclusion from data analysis related to the kinds of directive speech acts and the forms of directive speech acts.