

CHAPTER I BACKGROUND

A. Research Background

Speaking is one of skills in English that should be mastered by the learner. Speaking means output production orally that can give information about anything. Harmer (in Wahyuni, 2016) states speaking is the ability to speak fluently and presupposes not only knowledge of language features, but also the ability to process information and language ' on the spot ' while Quianthy defines speaking as the process of transmitting ideas and information orally in variety of situations.

In communicating, Human are required to use good and correct speaking. So, that the information can be understood by the listeners. If someone communicates in a bad speaking, it is worried that it will change the meaning of the language even the listener may misinterpret the information conveyed. Therefore, it is required for students to learn how to communicate properly and correctly so that the exchange of information between two people or group can work as desired.

For some people, language is a weapon that is very useful to influence others by giving the understanding to listeners or trying to convey our thoughts to others. Many ways can be done as a medium to convey information using language such as public speaking. Public speaking is the art of effective verbal communication in front of the audience both in small and large groups. The effective can be achieved if the information conveyed by the speaker can be well understood by the listener, and the listener gives feedback as expected by the speaker. This public speaking skill is very important for people. The ability to speak in public is an obligation and a need for people who want to succeed.

Nikitina in Nugraheni (2017) states that public speaking is a process, an act and art of making a speech before an audience. One of the important things that must be mastered by people who want to be successful is the ability to communicate effectively and be able to speak in public well and easily understood by the listener or make presentations effectively verbally and non-verbal language. Verbal languages are made up of spoken words and non-verbal languages are the signals sent by any other means, such as

with our hands, body, face, and eyes. For example, you might clench your fists as you talk about an issue that angers or smile as you recount a pleasant experience. There are non-verbal messages that accompany the idea itself.

James H. McBurney and Ernest J. Wraga in (Khoriroh, 2018) provide the definition of speech as communication of ideas and feelings by using visible and audible symbols originating from the speaker. Whether the speech is authentic or interpreted, private or public, small group or large group, it is all oral communication.

It can be concluded that speech is a mean of delivering information that is often done by many people. On this occasion, the researcher will examine the paralinguistic of President Joko Widodo's speech which were held at the World Economic Forum on ASEAN on September 11-13 in Ha Noi, Vietnam 2018 and at the 16th Annual Forbes Global CEO Conference in Jakarta, Indonesia 2016. He is the 7th president of the Republic of Indonesia and he is a very famous person. In fact, he was often invited to several major events abroad and delivered speeches to leaders from other countries. Before he served as president, he was already famous in various cities, especially solo cities. He led a solo city as a governor, even as he called it "blusukan".

Johar states (2015) that paralinguistic is non-linguistic and non-verbal communication behavior in human interaction that modifies meaning and conveys speaker's feeling and emotion. Paralinguistic is bodily communication or non-verbal communication that plays a fundamental part in human social behavior. Recent research by social psychologists and others has shown that these signs play a more important part, and function in a more intricate manner, than had previously been realized. Therefore, the researcher is interested in examining the paralinguistic that applied by President Joko Widodo's speech. In his speech, this number one person in Indonesia revealed the conditions of the world economy. In fact, President Joko Widodo mentioned a character in a prestigious film as a parable in his speech. Starting from the speech of President Joko Widodo, the researcher is motivated to analyze the paralinguistic of the speech delivered by President Joko Widodo.

B. Research Focus

Based on the research background, the researcher focused on analyzing the speech of President Joko Widodo which were held at the World Economic Forum on ASEAN on September 11-13 in Ha Noi, Vietnam 2018 and at the 16th Annual Forbes Global CEO Conferencein Jakarta, Indonesia 2016.

C. Research Question

From the research focus, the researcher states the research question is what kinds of paralanguage that President Joko Widodo applied in speech which were held at the World Economic Forum on ASEAN on September 11-13 in Ha Noi, Vietnam 2018 and at the 16th Annual Forbes Global CEO Conferencein Jakarta, Indonesia 2016.

D. Reasearch Objectives

Pertaining to the research question mentioned, the objective is to find the kinds of paralanguage that President Joko Widodo applied in speech which were held at the World Economic Forum on ASEAN on September 11-13 in Ha Noi, Vietnam 2018 and at the 16th Annual Forbes Global CEO Conferencein Jakarta, Indonesia 2016.

E. Research Benefit

Researcher hopes this research can provide understanding to learners, especially researcher and generally to other learner. On the other hand, researcher motivates learner to improve bodily communication (Paralanguage)skill.