ABSTRAK

Paxi, Buana (2020). Pengembangan Aplikasi E – Pohon Karier Untuk Pemahaman Karier Siswa SMA Negeri 1 Metro Tahun Ajaran 2019/2020. Jurusan Ilmu Pendidikan, Fakultas Keguruan dan Ilmu Pendidikan, Program Studi Bimbingan dan Konseling, Universitas Muhammadiyah Metro. Pembimbing (I) Prof. Dr. H. Karwono, M.Pd., Pembimbing (II) Hadi Pranoto, M.Pd.

Kata Kunci: Pengembangan Aplikasi E – Pohon Karier, Pemahaman Karier.

Tujuan pengembangan yang diharapkan pada penelitian ini ialah untuk "Mengembangkan Aplikasi E – Pohon Karier Untuk Pemahaman Karier Siswa SMA Negeri 1 Metro Tahun Ajaran 2019/2020", serta menguji efektifitas produk Aplikasi E – Pohon Karier yang dikembangkan.

Jenis penelitian yang dilakukan adalah *Research and Development* yaitu data kualitatif dari hasil saran dan masukan oleh validasi ahli, kemudian data kuantitatif dari hasil skor penilaian validasi ahli, respon siswa dan angket pemahaman karier siswa. Penelitian pengembangan ini menggunakan model pengembangan ADDIE: analisis, desain, pengembangan, implementasi, dan evaluasi.

Hasil penelitian pengembangan ini: 1) dihasilkan Aplikasi E – Pohon Karier untuk Pemahaman Karier Siswa SMA Negeri 1 Metro Tahun Ajaran 2019/2020, 2) Aplikasi E – Pohon Karier yang dikembangkan sudah mendapatkan penilaian dengan kategori "Sangat Layak" yang diantaranya sebagai berikut: a) hasil validasi ahli media terhadap Aplikasi E – Pohon Karier memperoleh skor 88,75% dengan kategori "Sangat Layak", b) hasil validasi ahli materi memperoleh skor 96,0% dengan kategori "Sangat Layak", c) hasil validasi ahli bahasa memperoleh skor 91,6% dengan kategori "Sangat Layak", d) hasil validasi ahli praktisi memperoleh skor 98,0% dengan kategori "Sangat Layak", e) hasil penilaian produk (respon) siswa memperoleh skor 82.54% dengan kategori "Sangat Layak".

ABSTRACT

Paxi, Buana (2020). Development Application of E - Career Tree For Students' Career Understanding of Public High School 1 Metro Academic Year 2019/2020. Education Department, Teaching Training and Education Faculty, Guidance and Counselling Study Program, Universitas Muhammadiyah Metro. Advisor (I) Prof. Dr. H. Karwono, M.Pd., Advisor (II) HadiPranoto, M.Pd.

Keywords: Development Application of E - Career Tree, Career Understanding.

The development objective expected in this study is to "Develop the E Application - Career Tree for Understanding the Career of SMA Negeri 1 Metro Students for the 2019/2020 Academic Year", as well as to test the effectiveness of the E Application product - the Career Tree being developed.

This type of research is a Research and Development, namely qualitative data from the results of suggestions and input by expert validation, then quantitative data from the results of expert validation assessment scores, student responses and a questionnaire on student career understanding. This development research uses the ADDIE development model: analysis, design, development, implementation, and evaluation.

The results of this development research are: 1) produced the application of E - Career Tree for students' career understanding of Public High School 1 Metro Academic year 2019/2020, 2) The application of E - the Career Tree that was developed has received an assessment in the "Very Appropriate" category which includes the following: a) the validation result of the media expert on the application of E - Career Tree obtained a score of 88.75% in the "Very Appropriate" category, b) the validation results of the material experts obtained a score of 96.0% in the "Very Appropriate" category, c) the validation results of the linguist obtained a score of 91.6% in the "Very Appropriate" category, d) the validation results by expert practitioners obtained a score of 98.0% in the "Very Appropriate" category, e) The results of the product assessment (responses) of students obtained a score of 82.54% with the category "Very Eligible ".