

## RESEACH METHODOLOGI

### A. Research Design

This research used descriptive qualitative method to analyze the data that indicated metaphor on song lyrics of Niki. This research performed critical literature review meant to shape a conceptual paper (Turmudi & Hajan, 2020). Qualitative research is an inquiry that the data collection process result in open-ended, non-numerical data, and analysed primally by non-statistical method. The specific procedure that involves in the research prosses are: data collection, data analysis, and report writing (Creswell, 2014). Descriptive research is a type of study in which the researcher tries to understand and describe various phenomena that occur in the community, such as the state of various objects or relationships, opinions, trends, and phenomena.

The researcher decided on a descriptive qualitative approach based on the analysis research design discussed above. This research design was chosen because it is in line with the study's aims, which are more precisely achieved through descriptive research, in which the researcher provides descriptions of the specifics and interprets the data.

### B. Research setting, Subject, and Object

#### 1. Setting

The study is about analysing and finding metaphor sentence in song especially in selected song lyrics from Nicole album by Niki. This research can be done in various location depending on the writer.

#### 2. Subject

The subject of the research are selected song in "Nicole" album by Niki. Nicole Zefanya (born 24 January 1999), also known by her stage name NIKI, is an Indonesian singer-songwriter and record producer. Together with Rich Brian, Niki is a singer from Indonesia who is under the record label from the United States, namely 88rising. The album was released on August 11, 2022 through 88rising label's music with 12 song.

Her label 88rasing (stylized as 88↑), formerly known as CXSHXNLY (pronounced "cash only"), is an American music company that founder Sean Miyashiro describes as a "hybrid management, record label, video production, and marketing company".

The company has gained popularity as a musical platform and record label primarily for Asian American and Asian artists who release music in the United States, such as Joji, Keith Ape, Rich Brian, and Niki.

### 3. Object

The object of this research is to find out metaphor that used in Niki's song, what the type of metaphor that used in Niki's song lyrics, and what the meaning of metaphor that used in Niki's selected song from "Nicole" album. The song are : *Ocean&Engines (2022)*, *Before (2022)*, *Anaheim (2022)*, *Backburner (2022)*, *keeping Tabs (2022)*.

### **C. Research Data Resource**

The data of this research are taken from “Nicole” album by Niki Zefanya, Spotify and YouTube channel by 88rising. This research data is also taken from several article and research that discusses about the metaphor.

### **D. Research Instruments**

The instrument use in this qualitative research is the writer herself by collecting more theories, finding the metaphorical language appeared in the song lyrics on Nicole album by Niki, and analyzed the study of metaphor, the researcher is the instrument for collecting and analyzing the research. The instruments are :

#### **1. The Research as Human Instrument**

The main instrument in this qualitative research is used to obtains the data research, because one of the aims of the instrument is to support this research. Based on this research, the instrument is the researcher itself, because there are no other instruments that more important is to obtains the data.

#### **2. Tabulation**

Tabulation is a process of putting the data in form of table. The data based from the analysis that the writer needed. The table is expecting the to help the researcher summarize all data to be analyzed.

### **E. Data Collecting Technique**

According to Arikunto in Rohmah, (2017) data collecting technique is important to be done in research. According to the statement above, the writer used the internet as an indirect way to obtain the song lyrics scripts of Niki songs from Genius.com in order to gather the data. Following that, the writer uses a table that includes selected song lyrics, stanzas, and metaphor kinds. The writer borrows metaphorical expression-based stanzas from five songs (Genius.com); *Ocean&Engines*, *Before*, *Anaheim*, *Backburner*, *Keeping Tabs*. Then, the writer classify the lyrics that is relevant to metaphoric expression to know the types of five songs by Niki.

## F. Data Analysing Technique

According to Lakoff and Johnson (1980) in (Setiyawan, 2017) In order to analyze the metaphor in song lyrics, the writer applies three criteria: structural metaphor, orientational metaphor, and ontological metaphor. After gathering the data, the writer used a few techniques to analyze it as follows:

1. Reducing the data that is not necessary. The writer only choose five song of the twelve song in the album identified
2. The writer read the lyrics carefully and identified each stanza in five song lyrics of Niki.
3. The writer create a table to classify the lyrics in stanza. Marking is done from each containing metaphor. Writer will marks the word by **BOLD** sign.
4. Interpreting the data using metaphorical concept by Lakoff and Johnson based on three types mentioned; structural metaphor, oriental metaphor, and ontological metaphor.
5. Then, the writer explains the meaning of metaphor that found in song lyrics by using references from dictionary book and online dictionary (Oxford Learner's Pocket Dictionary and Meriam Webster)
6. The last, the writer conclude the result.