ABSTRACT

Turrohmah, Mazidah. 2024 *Implementing video-based learning method to enrich vocabulary mastery at SMP Negeri 7 Metro in academic year 2024/2025.* An Undergraduate Thesis. English Education Study Program, Teacher Training and Education Faculty. Muhammadiyah University of Metro. Advisor (1) Amirudin Latif, M.Pd (2) Refai, M.Pd.

Keyword: *vocabulary mastery, video-based learning*

The problems in this research are the students' low vocabulary mastery, traditional learning strategies used by the teacher, and low student participation in the learning process. The purpose of this research is to find out whether video-based learning can enrich vocabulary mastery of class VIII students at SMP Negeri 7 Metro. In this research, the researcher conducted classroom action research (CAR) which was carried out in three cycles. Each cycle consists of planning, action, observation and reflection. The subjects of this research were 31 students in class VIII B of SMP Negeri 7 Metro. In collecting data, the researcher used pre-test, post-test, observation sheets and interview. The data analysis technique used is qualitative data analysis technique and quantitative descriptive statistics.

The results of the research show that video-based learning can improve vocabulary mastery of class VIII B students at SMP Negeri 7 Metro, this can be seen in the progress of the pre-test and post-test from cycle 1 to cycle 3. The average pre-test score was 47.67% and got an average score in cycle 3 was 81.73%. pre-test and post-test cycle 1 to post-test cycle 3 there was an increase of 2.36%. This means that the post test results have reached indicators of success that can be achieved because 70% of students got an average score of 74. Student participation in learning has also increased, which can be seen from the results of the observation sheet in cycle I to cycle III. The students' responses during interviews were positive, according to students, video-based learning can be easily found on various platforms and can be studied anywhere. This can be seen from the enthusiasm of students during learning. For further research, it is best to involve teachers as collaborators to get more accurate results.