

## **CHAPTER III**

### **RESEARCH METHODOLOGY**

#### **A. Research Design**

In this research, the researcher uses a descriptive qualitative approach, the data of figurative language contained in the songs. According to Fraenkel and Wallen (2013), the purpose of the descriptive approach is to provide an explanation, an analysis, and a classification of an object or phenomenon by the use of numerous procedures, such as a survey, interview, questionnaire, or test. On top of that, Fraenkel and Wallen's (2013) definition of qualitative research is helpful. A qualitative study is "an investigation into the quality of relationships, activities, circumstances, or materials," according to their definition of qualitative research. Examples of qualitative methods include in-depth interviews, observing real-world settings, and analyzing documents to draw conclusions.

This research describes the figurative language that use in this song. The descriptive qualitative method will match that used in this research because will help the writer to describe the figurative language that used in the song lyric "It Will Rain" a by Bruno Mars.

#### **B. Data Source**

Source of data in conducting this research are needed to analyze and describe the situation of the problems which are contains the data used in this research to espouse the validity of the research:

##### **1. Primary data source**

"Primary data source are those which are collected afresh and for first time, and thus happen to be original in character." Generally, primary data source are original documents such as correspondence, diaries, reports, transcripts, etc. "There are several methods of collecting primary data, particularly in survey and descriptive research. Important ones are: observation method, interview method, through questionnaires, through schedules, and other methods." In this case the researcher use transcript of lyric in Bruno Mars's songs "It Will Rain".

##### **2. Secondary data source**

"Secondary data source means data that are already available, they refer to the data which have already been collected and analyzed by someone else. Secondary data source the mine of a non observer also comes between the

event and the user of the record. Secondary data source are history books, articles in encyclopaedias, and reviews of research which related about of figurative language. It is mean that in the secondary data source, existing data and found the results to be reviewed, it is different with the primary data source, in the primary data source, and the results of the data can be directly published. In this study, research conduct secondary data source to strengthen the results of the analysis of the primary data source, so that argument and theory in a paper accepted with Charles Dillon Perrine and supported by the theories of M.H Abrams, Gorys Keraf and Reaske"s theory.

## **C. Research Instrument**

### **1. The researcher as Human Instrument**

The researcher serves as the research instrument in qualitative research; they are responsible for gathering and identifying the information that helps define the different forms and meanings of idioms. The key tool for gathering and analyzing data is the researcher. Instead than using surveys or inventories, these human tools mediate data. According to Sugiyono (2019), qualitative research is a methodology built on a positive attitude and used to analyze an object's scientific condition, with the researcher serving as the main tool.

### **2. Documentation**

A prior note is documentation. The document may consist of a letter, photograph, text, script, or artistic creation (Sugiyono, 2015). Documentation is the process of gathering information from a variety of sources, including books, journals, magazines, newspapers, and the internet. The documentation approach will be used to gather the data for this study. The data was gathered by browsing song lyrics on the Internet and on Spotify, listening to the songs and reading the lyrics repeatedly and carefully to understand their meaning, and making notes of every word or phrase that is thought it on a separate piece of paper to be further analyzed. Documentation in this research will be used It Will Rain song by Bruno mars.

### **3. Tabulation**

A method of processing data or information by setting it up in a table is called tabulation. The goal of tabulation is to make the data easy to arrange, quantify, and do so in a straightforward manner. The data that will be studied

should be summarized in the table. Tabulation makes it easier to organize data into rows and columns for the purpose of illuminating research findings. A tabulation is a tool used in this study to separate and group the data based on characteristics discovered in the sentences of a data source for simple table-based analysis (Aziza, 2019).

In order to efficiently conduct research using a table, tabulation is a method for categorizing information based on the specific types of data that are identified during the analysis of a data source. All the data that will be analyzed should be able to be summarized in a table. Like the illustration in the following table:

**Table 1. Classification of Figurative Language  
in “It Will Rain” song lyric by Bruno Mars**

No	Figurative Language	Amount	Percentage (%)

#### **D. Data Collecting Technique**

The data for this research was collected using the method of documentation. The lyrics of the song "It Will Rain" by Bruno Mars. The process of data collection is step as follows:

- a) Downloading a song from the Youtube of the internet and also reading the lyrics.
- b) Listening to the songs carefully
- c) Reading and listening repeatedly to make more understand the message.
- d) Finding the sentences which consist of figurative language.

- e) Making a note which is one used figurative language.
- f) Arranging the data based on the classification
- g) Analyzing the meaning of figurative language found.

### **E. Data Analysis Technique**

After collecting the data, the analysis' researcher uses steps's dependent qualitative research approach, Miles and Huberman's. They state that the data analysis is consists of three activities: data reduction, data display, and conclusion. The activity in data analysis, as follows:

#### a) Data reduction

The researcher was noted the raw data collected of figurative language in the song lyrics of "It Will Rain" by Bruno Mars.

#### b) Data display

The researcher was classified the data based on the types of figurative language. To make it easy, the researcher categorized and made the code to manage each type of figurative language in the song lyrics from the "It Will Rain" by Bruno Mars.

#### c) Conclusion

The researcher was found the conclusions by the data analysis about figurative language in the song lyrics of "It Will Rain" by Bruno Mars.