

ABSTRAK

Nadia Isti. 2023. Pengembangan Media Pembelajaran Web Blog Berbasis Model Pembelajaran *Problem Based Learning* Pada Materi Kebutuhan Kelas X SMA N 6 Metro. Skripsi Program Studi Pendidikan Ekonomi, FKIP Universitas Muhammadiyah Metro. Pembimbing (1) Bobi Hidayat, S.Pd, M.Pd. (2) Sangidatus Sholiha, M.Pd.

Media pembelajaran yang digunakan guru dalam pembelajaran menggunakan PPT dan proyektor, media pembelajaran ini belum sepenuhnya dapat memenuhi kebutuhan peserta didik. Peserta didik mengalami kesulitan dalam memahami materi. Media pembelajaran yang digunakan belum sepenuhnya membantu peserta didik dalam memahami materi, peserta didik dikelas menyatakan bahwa tampilan PPT yang digunakan oleh guru kurang menarik dan membosankan sehingga membuat peserta didik kurang termotivasi belajar. Web blog berbasis model pembelajaran *problem based learning* ini dibuat secara ringkas, menarik dan mudah digunakan. Web blog ini digunakan sebagai media untuk mempermudah peserta didik dalam memahami materi dalam pelajaran ekonomi baik disekolah maupun dirumah. Penelitian ini bertujuan untuk menghasilkan media pembelajaran berbentuk web blog berbasis model pembelajaran *problem based learning* sebagai media pembelajaran SMA Negeri 6 Metro yang valid dan praktis. Model pengembangan dalam penelitian ini yaitu model *ADDIE* yang merupakan singkatan dari *Analysis* (analisis), *Design* (rancangan), *Development* (pengembangan), *Implementation* (penerapan) dan *Evaluation* (evaluasi). Penelitian dalam pengembangan ini menggunakan 4 ahli masing-masing yaitu 2 ahli media dan 2 ahli materi dan respon peserta didik sebanyak 16 peserta didik. Berdasarkan hasil analisis data diperoleh data dari tampilan media sebesar 83% sehingga dinyatakan sangat kuat dan valid. Kemudian hasil dari penyajian materi sebesar 89% sehingga dinyatakan sangat kuat dan valid. Selanjutnya hasil dari rekapitulasi data respon peserta didik sebesar 89,69% dan dinyatakan sangat praktis. Hasil penelitian menunjukkan bahwa media pembelajaran web blog berbasis model pembelajaran *problem based learning* yang telah dikembangkan dinyatakan valid dan praktis untuk digunakan sebagai salah satu media pembelajaran. Berdasarkan hasil analisis pengujian ahli media, ahli materi dan respon peserta didik dapat disimpulkan bahwa media pembelajaran web blog berbasis model pembelajaran *problem based learning* yang telah dikembangkan oleh peneliti sangat layak untuk digunakan sebagai salah satu media pembelajaran pada mata pelajaran ekonomi di SMA Negeri 6 Metro.

Kata Kunci : Media Pembelajaran, Web Blog, *Problem Based Learning*

ABSTRACT

Nadia Isti. 2023. *Development of Learning Media Web Blog Based on Problem Based Learning Models on Class X Class Needs of SMA N 6 Metro. Thesis of the Economic Education Study Program, FKIP Muhammadiyah Metro University. Advisor (1) Bobi Hidayat, S.Pd, M.Pd. (2) Sangidatus Sholiha, M.Pd.*

Learning media used by teachers in learning using PPT and projectors, this learning media has not been able to fully meet the needs of students. Students experience difficulties in understanding the material. The learning media used has not fully helped students in understanding the material, students in class stated that the presentation of the PPT used by the teacher was not attractive and boring so that it made students less motivated to learn. This problem based learning web blog is made concise, attractive and easy to use. This web blog is used as a medium to make it easier for students to understand material in economics lessons both at school and at home. This study aims to produce learning media in the form of a web blog based on problem based learning as a valid and practical learning medium for SMA Negeri 6 Metro. The development model in this study is the ADDIE model which stands for Analysis, Design, Development, Implementation and Evaluation. Research in this development used 4 experts, namely 2 media experts and 2 material experts and the responses of students were 16 students. Based on the results of data analysis, it was obtained data from media display of 83% so that it was stated to be very strong and valid. Then the result of presenting the material is 89% so that it is declared very strong and valid. Furthermore, the results of the recapitulation of student response data amounted to 89.69% and were stated to be very practical. The results of the study show that the learning media web blog based on the problem based learning model that has been developed is stated to be valid and practical to use as a learning medium. Based on the results of the analysis of testing by media experts, subject matter experts and student responses, it can be concluded that web blog learning media based on the problem-based learning model that has been developed by researchers is very feasible to be used as one of the learning media in economics subjects at SMA Negeri 6 Metro.

Keywords: Learning Media, Web Blog, Problem Based Learning