

ABSTRAK

Tujuan pada penelitian ini adalah menghasilkan produk E-Comic materi aritmatika sosial berbasis *Contextual Teaching and Learning* (CTL) Berbantuan *Flip PDF Professional* disertai nilai-nilai islam yang valid dan praktis. Jenis penelitian ini merupakan jenis penelitian pengembangan yang menggunakan model pengembangan ADDIE (*Analysis Design, Development, Implementation, Evaluation*). Instrumen yang digunakan lembar validasi dan kepraktisan. Berdasarkan hasil validasi dari kedua ahli materi dan bahasa mendapat persentase 95.3% dalam kategori sangat valid. Hasil validasi kedua ahli media mendapat persentase 82% dengan kategori sangat valid. Hasil validasi ahli nilai-nilai islam mendapat persentase 82.8% dengan kategori sangat valid dan hasil uji kepraktisan dari 13 peserta didik mendapat persentase 91.5% dengan kategori sangat praktis. Maka pengembangan E-Comic materi aritmatika sosial berbasis *Contextual Teaching And Learning* berbantuan *Flip Pdf Professional* disertai nilai-nilai islam sangat valid dan sangat praktis.

Kata Kunci: Aritmatika Sosial; *Contextual Teaching And Learning* (CTL); E-Comic; *Flip PDF Professional*; nilai-nilai islam; pengembangan

ABSTRACT

The purpose of this research is to produce an E-Comic product for social arithmetic materials based on Contextual Teaching and Learning (CTL) Assisted by Flip PDF Professional accompanied by valid and practical Islamic values. This type of research is a type of development research that uses the ADDIE development model (Analysis, Design, Development, Implementation, Evaluation). The instrument used is a validation sheet and practicality. Based on the validation results from both material and language experts, the percentage was 95.3% in the very valid category. The results of the validation of the two media experts got a percentage of 82% with a very valid category. The results of expert validation of Islamic values got a percentage of 82.5% with a very valid category and the results of the practicality test of 13 students got a percentage of 91.5% with a very practical category. So the development of E-Comic social arithmetic materials based on Contextual Teaching and Learning assisted by Flip Pdf Professional accompanied by Islamic values is very valid and very practical.

Keywords: Social Arithmetic; *Contextual Teaching and Learning* (CTL); E-Comic; *Flip PDF Professional*; Islamic values; development